

# **MEDIA PRODUCTION WORKSHOP**

## **SUBTITLE: ACTING FOR THE CAMERA**

**COMM 356 – SPRING 2016 – CAC 112**

University of Wisconsin-Stevens Point

MW 3-4:50

### **Faculty Info:**

Chris Shofner  
Assistant Professor  
Office: CAC 312  
Email: [cshofner@uwsp.edu](mailto:cshofner@uwsp.edu)  
Phone: 715-346-3601

### **Office Hours:**

MW: 8:30-10:30

TRF: By Appointment

### **Course Objectives:**

- Demonstrate an understanding of the working vernacular of various media productions.
- Demonstrate an ability to work in a collaborative environment in various production settings.
- Demonstrate ability to work effectively with on-camera talent.

### **Required Supplies:**

1. Stereo Headphones
2. Personal Hard Drive (USB 3.0)

### **Equipment Technology Fee**

If you are still enrolled in this course on the ninth day of the semester, a \$25 rental equipment fee will be charged to your student account. Paying this fee allows you to access production equipment (cameras, tripods, light kits, etc.) available for check-out through the IT Help Desk.

### **Coursework:** (Subject to Change)

1. PRODUCTIONS:
  - A. Commercials
  - B. Industrial Film (ear work)
  - C. TV Episodic/Feature Film
  - D. Monologue
  - E. Video Resume for Talent
2. TERMINOLOGY TEST
3. AFI REPORTS (5)

### **Information:**

Part of your “job” as a member of the production team is to sign in and out every day. The production team (in small groups) will develop an idea for a scene to be filmed during the episodic/feature film portion of the class. The idea will be pitched to the executive producers and

board. The board along with the producers will select up to 2 of the ideas to be produced by the class. You will receive a detailed handout about this at a later time.

There will be a test covering terminology, including job titles and responsibilities as well as industry and technical terms (the terms we use in this class may vary from those you have used previously).

Each member of the production team will also create a Video Resume for talent member as well as an individual production.

\*This class may require physical contact. You should know that you may be physically touched by others in the class and/or by me. While this is more likely for those serving as talent please be aware.

### **Assignment Policy:**

**Late assignments will not be accepted.** Students are responsible for all course materials, including, but not limited to: class lectures, handouts, textbook reading assignments, projects, labs, and quizzes. Assignments and due dates may be changed at the instructor's discretion with fair notice to students. Students will receive additional handouts with assignment specific details and due dates.

**Attendance Policy:** Students are expected to attend class regularly. Two absences are allowed. The third absence will lower the final grade by one letter. The fourth will lower the final grade by two letters. On the fifth absence, the student must drop or s/he will fail the course. If a student must be absent the day a presentation/project or exam is scheduled, s/he must notify the instructor prior to class time. No make-ups will be given if the instructor is not given a legitimate excuse before the time of the assignment due date. Students who are excessively late to class will be counted as absent. Save your absences for illness and emergencies.

### **Grading:**

Edited Works	30%
Crew/Classroom Attitude/Participation	50%
Terminology Test	10%
AFI Assignment	10%

**Grading Scale:** A= 94-100%; A-= 90-93%; B+= 87-89%; B= 83-86%; B- =80-82%; C+=77-79; C=73-76%; C-=70-72%; D+=67-69%; D=63-66%; D-=60-62% F= Below 60%

### **Electronic Device Policy:**

Cell phones should be turned off during class, not just silenced. A ringing cell phone will ruin a take on set. The use of any electronic device during an exam will result in an immediate "F" for that assignment.

### **Email Notification:**

The instructor may send information to students through the campus computer system. Therefore, students **MUST** check their UWSP campus email and D2L on a regular basis.

### **Americans with Disabilities Act Statement:**

The Americans with Disabilities Act (ADA) is a federal law requiring educational institutions to provide reasonable accommodations for students with disabilities. For more information about UWSP's policies, check here:

<http://www.uwsp.edu/stuaffairs/Documents/RightsRespons/ADA/rightsADAPolicyInfo.pdf>

If you have a disability and require classroom and/or exam accommodations, please register with the Disability and Assistive Technology Center and then contact me at the beginning of the

course. I am happy to help in any way that I can. For more information, please visit the Disability and Assistive Technology Center, located on the 6th floor of the Learning Resource Center (the Library). You can also find more information here: <http://www4.uwsp.edu/special/disability/>

**University Handbook Statement:**

UWSP values a safe, honest, respectful, and inviting learning environment. In order to ensure that each student has the opportunity to succeed, we have developed a set of expectations for all students and instructors. This set of expectations is known as the *Rights and Responsibilities* document, and it is intended to help establish a positive living and learning environment at UWSP. Click here for more information:

<http://www.uwsp.edu/stuaffairs/Pages/rightsandresponsibilities.aspx>

Academic integrity is central to the mission of higher education in general and UWSP in particular. Academic dishonesty (cheating, plagiarism, etc.) is taken very seriously. Don't do it! The minimum penalty for a violation of academic integrity is a failure (zero) for the assignment. For more information, see the UWSP "Student Academic Standards and Disciplinary Procedures" section of the *Rights and Responsibilities* document, Chapter 14, which can be accessed here: <http://www.uwsp.edu/stuaffairs/Documents/RightsRespons/SRR-2010/rightsChap14.pdf>